

The Complete eBay Marketing Course

Resource File and My Personal Rolodex

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Thank you for purchasing the Complete eBay Marketing System.

I sincerely hope it helps you achieve the same success that Karen and I have experienced on eBay.

This Bonus Report is divided into three parts: Important Links, My Personal Rolodex and Recommended Resources

Important Links - As you read the Complete eBay Marketing System you will come across dozens of links to websites that provides services or information. So you don't have to constantly copy and retype those links into your browser, I have collected all the links listed in the book. Just keep this document open and click on any of the links to open the web page.

There are some of these links you may want to keep. One of the things I do, is create a folder on my browser toolbar called eBay Links where I bookmark (add to favorites) any of the links that I go to often such as the *eBay fees page, end my listing, PowerSeller page, Seller Central* and so on.

My Personal Rolodex - After the links, the second part of this document is my eBay and Internet Sellers Rolodex. This is a list of contacts, companies and websites that offer various services to eBay and online sellers that you will want to reference.

My Recommended Resources – these are the resources, information and training products I recommend and endorse.

Important Links

Let's start with the links mentioned in the book. They are organized by section and chapter. If a chapter is not listed that means there are no links in that particular chapter.

Section 1: eBay Business Basics

Chapter 2: Organizing and Setting Up Your Business

Business Types

www.legalzoom.com

Federal Tax ID Number

www.irs.gov

Letterhead & Business Cards

www.logoyes.com

Computer & Software Resources

www.quickbooks.com

Taxes

www.taxloopholes.com

www.startupnation.com

Chapter 3: Essential Requirements to Sell on EBay

Computer, Printer & Internet Connection

www.overstock.com

www.tigerdirect.com

<http://store.apple.com>

www.clearwire.com

Accepting Credit Cards

www.paypal.com

Merchant Credit Card Account

www.echo-inc.com

Chapter 5: What To Sell

www.wholesale-resources.com/members

Chapter 7: Consignment Selling on eBay

www.skipmcgrath.com/products/consignment.shtml

Chapter 7: Buy Low – Sell High

www.govliquidation.com

Chapter 8: Investing In Your Business

www.prosper.com

Bootstrapping Your Business

www.worldwidebrands.com/skipmcgrath

Chapter 9: Research – Your Key to Constant Profits

www.hammertap.com/skipmcgrath

Section 2: Creating and Launching Auctions

Chapter 14: Adding Photos & Video to Your Auction

Hosting Your Own Pictures

www.flickr.com

www.photobucket.com

How to Embed Video

<http://pages.ebay.com/help/policies/listing-links.html>

Chapter 16: Pricing, Duration, and Quantity

Duration

www.hammertap.com/skipmcgrath

Chapter 18: Shipping

www.usps.com

Item Location

www.craigslist.org

Section 3: Advanced Selling Strategies

Chapter 1: Controlling eBay Fees and Costs

<http://pages.eBay.com/help/sell/fees.html>

Chapter 22: How To Use PayPal To Increase Profits

PayPal Fees

www.paypal.com

History

www.vendio.com

www.inkfrog.com

Chapter 23: How To Set Up An eBay Store

Setting up the Store

<http://pages.ebay.com/storefronts/start.html>

eBay Store Fees and Features

<http://pages.eBay.com/storefronts/Subscriptions.html>

Bookmarking

http://www.scriptomizers.com/javascript/add_to_favorites

Promoting your eBay Store outside of eBay

<http://adwords.google.com>

<http://searchmarketing.yahoo.com>

http://www.miva.com/us/content/advertiser/pay_per_click.asp

Chapter 24: Shipping, Handling & Insurance Strategies

www.endicia.com

<http://ebaysupplies.usps.com>

Insurance

www.shipsurance.com/?refld=85

Private Carriers

<http://pages.ebay.com/ups>

Chapter 25: Automating Your Auctions

Auction Management Software

www.auctionsagesoftware.com

www.auctionwizard2000.com

www.auctionhelper.com

www.auctiontamer.com

www.spoonfeeder.com

Auction Management Services

www.inkfrog.com

www.auctionhawk.com

www.Vendio.com

www.channeladvisor.com

http://pages.ebay.com/selling_manager

Chapter 26: Auction Photography & Image Management

Composition

<http://tinyurl.com/5gewss>

Lighting

www.dennymfg.com

Useful Tools – Photo Light Tents

www.ezauctiontools.com

Chapter 27: Grading Items For Sale

Grading Books

www.ioba.org/desc.html

Chapter 30: Product & Market Analysis

www.ebcalc.com – Free eBay & PayPal fee calculator

Chapter 32: Cross-Selling & Up-Selling Your Auctions

How to make an extra \$9.95 from almost every auction you close

<http://tinyurl.com/ofc7g>

www.skipmcgrath.com/products/info-product.shtml

<http://bookstore.gpo.gov>

Chapter 34: Building An Excellent Feedback Rating

Build Feedback Quickly

<http://cgi2.eBay.com/aw-cgi/eBayISAPI.dll?LeaveFeedbackShow>

Chapter 35: Advanced Customer Service Strategies

www.skipmcgrath.com/affiliate/indexNEW.shtml

Section 4: Product Acquisition

Chapter 36: Introduction

www.wholesale-resources.com/members - This is your member's website where you can access the wholesale sources that came with the purchase of this book

www.worldwidebrands.com/skipmcgrath - This is the link where you can get a discount on membership for being one of my readers.

www.liquidation.com

Chapter 38: How To Find Wholesalers, Dealers and Distributors

Searchable Resources

The first place to start is the free wholesale search engine on my website at: www.skipmcgrath.com/gowholesale.shtml

www.thomasnet.com

www.altavista.com

www.wholesalecentral.com

www.closeoutcentral.com

www.buylink.com

<https://secure.wholesalecentral.com/freewwsb.cfm>

Chapter 41: Wholesale Dealer Auctions

Where to Find Closeout Auctions

www.maynards.com

Chapter 42: Closeout Dealers & Mass Merchandise Wholesalers

www.closeoutcentral.com

www.liquidation.com

The Wholesale & Closeout Kings

www.dbldistributing.com

www.closeoutcentral.com

www.viatrading.com

Chapter 43: Closeout Auctions On The Web

www.liquidation.com

Closeout Auctions

www.ubid.com

www.baseballplanet.com

www.liquidation.com

www.usps.com/auctions

www.gsaauctions.com

www.treas.gov/auctions/treasury/rp/

Chapter 44: Drop Shipping and Drop Ship Suppliers

www.wholesale-resources.com/members

www.worldwidebrands.com/skipmcgrath

Chapter 45: Buying at Trade Shows

www.mmart.com/mmartwww.asdamd.com

www.wand.com

www.cesweb.org

www.lvcva.com

www.lvcva.com/finder/conventioncalendar/meetings

Smaller Trade Shows

www.tradepub.com

Overseas Trade Shows

www.globalsources.com

www.alibaba.com

Chapter 11: Direct Importing

www.globalsources.com

www.alibaba.com

How To Import

www.aacb.com

www.bas-hk.com

Direct Importing from Cottage Industry Manufacturers

www.aacb.com

www.cbp.gov/xp/cgov/newsroom/publications/trade

www.usitc.gov/tata/hts/index.htm

www.importexporthelp.com

Other Importers

www.i-at.com

www.tradekey.com

www.melting-pot.com

www.bendheim.com

www.gems-afghan.com

www.englishantiqueimports.com

www.indonesia-product.com

www.portorico.com

www.aaimporting.com

Chapter 48: Finding Wholesale Antiques & Collectibles

Antique Importers and Wholesalers

www.englishantiqueimports.com

www.arkantiques.com

www.elpasosaddleblanket.com

<http://exit3.i-55.com/~whlslant>

www.a1egypt.com

www.greatstuffbypaul.com/wholesale.htm

www.anderle.com

www.thailandtradenet.com

www.easterncurio.com

www.boonesantiques.com

www.wholesale-glass-dealer.com

www.vvg-vietnam.com/antiques.htm

www.monster-time.com

Chapter 49: Paperwork & Forms

www.worldwidemetric.com/metcal.htm

APPENDICES

APPENDIX 5: Raising Money for your Business

Online Resources

www.entrepreneur.com/gettingfinancing/ventureandangelinvestors/archive144026.html

www.bplans.com/common/startcost/index.cfm

www.score.org

www.mycorporation.com

www.legalzoom.com

www.prosper.com

Skip McGrath's Rolodex

This is not really a Rolodex, but it is taken both from my Rolodex and online resources file.

Antiques and Collectible Information, Resources and Tools for sellers

Antiques and collectibles are still one of the largest and most profitable areas of eBay. Whether you sell your art, antiques and collectibles on eBay, at flea markets or other online auction sites, information is the most valuable resource for the antique dealer. So here are some tools and resources for antique collectors and dealers.

The [eBay Antiques Discussion Board](#) is simply one of the best places to ask for help whether you buy or sell on eBay, are a dealer or just a collector looking for information.

[Antiques Roadshow](#) has some great information and tips on their website.

[Antique Tutorials](#) have free online tutorials in dozens of antique and collectible specialty areas.

[Autograph Collector](#) offers a free magazine for collectors.

[Antiquecollectiblestore.com](#) is a national antique and collectible dealers directory, which is a guide to flea market locations, antique shop names, addresses, phone numbers all across the US. This antique & classic dealer supplies and services antiques and collectibles directory has around 50 categories which again is sorted by city or states in US for easy searching. The search box makes it easier to find the resource you are looking for. If you own antique and collectibles related shops or firms, you can submit your site for free through easy procedures.

[Celebrity Collectors Resource](#) offers free autographed items through their quarterly online giveaway and well as autograph signings, celebrity news and hobby information for the collector and investor.

Antique and Art News

Here are some sites where you can keep up with what is happening in the world of art, antiques and collectibles.

[Antique Week](#) is the most read online antique publication.

[News Antique](#) is where you can read the news or make it by writing free press releases about your business and what you have to sell.

[Auction Action Antique News](#) covers the online auction world for antiques.

[Fakes and Reproductions Online Database](#), Latest news on antique fakes and reproductions. Repronews.com is the online database of fakes and reproductions.

[First Printing](#): The Antique Maps and Prints Blog: A public blog about antique maps & antique prints, from VintageMaps.com. Presenting news, views, announcements, and discussions about the world of antiques maps and antique prints.

Auction Sites

eBay isn't the only place to sell our art, antiques and collectibles. Here are some other sites:

www.architecturals.net

www.bid4assets.com

www.ecrater.com

www.bonazle.com

www.bidz.com (for jewelry)

OnlineAuctions.com

www.ubid.com

[Live Deal](#) is a great place to sell large items locally

[Old and Sold](#) has a very large following in the specialized antique world

Supplies and Tools for Dealers

[Antique Supply](#) carries a large line of supplies for antique and collectible dealers.

TIAS has a [free directory](#) of antique suppliers and resources.

Appraisals

[What's It Worth To You](#) does antique appraisals online for \$9.95.

[Antique Appraisals](#) and free information about dozens of categories.

Low Cost and Free Images

If you are building a website or setting up a blog, here are some sites where you can get free and/or very low cost images and backgrounds:

www.dreamstime.com

www.freeimages.com

Photos.com

Clipart.com (it has 200,000 photos!)

StockXpert

Stock.Xchnq

Royalty-Free-Stock-Images.com

Website and HTML Editor

[Page Breeze](#) is a totally free and excellent HTML editor that you can use to create beautiful eBay listings and web site pages.

[W3Schools](#) has a free online HTML tutorial where you can learn basic HTML commands in a few minutes

[Website Design Basics](#) are also available from W3Schools.

PDF Creator

[Primo PDF](#) is a free PDF creator that easily makes PDF files for eBooks, but it doesn't offer copy protection.

If you want to copy-protect your eBooks or PDF files, [Docudesk Desk PDF](#) is a better solution. It is free to download and try, but you will need to pay \$19.95 –well worth it and much less than buying from Adobe.

Free eBook Covers

www.ebook2u.com/ebook-cover-templates

www.ebooktemplatesource.com/free-ebook-covers.html

www.download.com/101-Ebook-Covers-and-Software-Boxes/3000-2125_4-10061552.html

Free Digital Photo Tips

Here is the page where you can read the [Free Digital Photo Tips](#). If you want to print them out, simply highlight them, and hit Print. When your print command box opens, click on the button that says: "print selection." That will print just the tips and not the images on the page.

Top Sellers on eBay

I like to learn from my competition. If you can see what the top sellers are doing and apply their techniques, you can improve your eBay titles, descriptions, policies and selling techniques. Here is a link that will connect you with the cream of the crop: [The Top 500 Sellers on eBay](#).

Sniping Tool

Some of the best bargains to be had on eBay are those items you can snipe at the last second when no one is looking, or items that end during the day and late at night when very few people are on eBay. I use a really neat and very inexpensive sniping tool from [BidSlammer](#).

Printing and Drop Shipping for books, CDs and DVDs

A lot of people are selling their information products electronically these days but there is still a good market for printed books, CDs and DVDs. [Viotech Publishing](#) will both produce these items for you, warehouse them and drop ship them to your customers.

Another player is www.kunaki.com. They will create CDs and DVDs for you and drop ship them directly to your customers.

My Recommended Programs and Training Resources

This is a list of programs, eBooks, videos, web builders and other resources I personally use and recommend. Full disclosure: Some of these programs pay me an affiliate commission. However, I only recommend programs that I also personally use or have thoroughly checked out and know the companies and people behind them.

[Auction TNT](#) is a suite of eBay listing, photo and video tools that will save you time and improve your auction conversions.

[Sellers Voice](#) is the program I use to add audio to my auctions.

[ShipInsurance](#) is the company I use for discount shipping insurance on my eBay sales.

I am often asked which is the best camera for eBay? Here is a link to [Skip's Recommended Cameras](#)

Postcards are a very profitable niche on eBay. Avril Harrison has written the best [Guide to Sourcing and Selling Postcards](#)

[The Silent Sales Machine to Selling on eBay](#) by Jim Cockrum is one of the best-selling eBooks of all time and is still the bible for using eBay and other internet media to build an additional income.

Jim runs another program called [My Silent Team](#) where he helps people learn to develop multiple income streams. It includes a forum where I often post and answer questions.

If you have a website or blog, you can make good extra money with Google AdSense Ads. The two best programs to learn how to do this are [Google AdSense Videos](#) and [Dave's Google Videos](#).

[Aweber](#) is the company I use to produce and distribute my newsletters.

If you are in debt, Leo Quinn has written probably the best book on getting out and staying out of debt. [Own your own paycheck again](#).

[Amazon Basics – Selling on The River](#) is the best program to learn how to sell on Amazon.com. It is even easier than selling on eBay and can be almost as profitable.

If you would like to learn how to set up a simple website to sell your affiliate product, info product or make money with Google AdSense, then try [XsitePro](#). It is easy –anyone can do this, fast and cheap and it really works.

If you want to set up a website to sell products, then [BeBiz](#) from The Internet Marketing Center has an excellent solution.

If you want to learn Internet Marketing, The [Internet Marketing Course](#) is the oldest and largest program available today.